



**Only 1 Year Joint Master Programme  
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @ARU, UK**

## Study Plan - Course Modules

### Trimester 1 : Sep – Dec 2026 @RSU Tower

- International Business Management in Digital Era
- International Marketing Communication and Media Management
- Advanced Digital Marketing
- Global Management and Organizational Behavior
- Research in Action (*non-credit*)

### Trimester 2 : Jan – Apr 2027 @ARU

- Finance for Decision Making
- Management and Strategy
- Leadership and Change
- Innovation and Entrepreneurship



### Trimester 3 : May – Aug 2027 @ARU

- Entrepreneurial Action (Major Project)

**\*\*Please note : some modules may be subject to change due to unforeseen circumstances.**

#### Accommodation:

##### Accommodation on campus (approx. 40 weeks)

- En-suite starts from £184/week

##### Accommodation off campus (approx. 42 – 51 weeks)

- En-suite starts from £207/week
- Studio starts from £230/week

*\*A student will need a minimum of £1,171 per month to cover basic living expenses.*

*\*International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

## Admission Calendar

Application deadline	31 July 2026
1st Instalment Due Date	31 July 2026
Interview Entrance Examination	9 August 2026
Entrance Result	10 August 2026
Instruction begins	25 Sep 2026

## Tuition Fees

1 <sup>st</sup> Instalment	150,000 THB
2 <sup>nd</sup> Instalment	300,000 THB
3 <sup>rd</sup> Instalment	225,000 THB
<b>Total</b>	<b>675,000 THB</b>


**\*International students (Non-Thai student) will be added THB 25,000**



### RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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