



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @ARU, UK

Study Plan - Course Modules

Trimester 1 : Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- International Business Strategic Management
- International Business Management in Digital Era
- International Marketing Communication and Media Management
- Research in Action (*non-credit*)



Trimester 2 : Jan – Apr 2027 @ARU

- Branding for the Future
- International Marketing and Brand Management

Trimester 3 : May – Aug 2027 @ARU

- Marketing Major Project

****Please note : some modules may be subject to change due to unforeseen circumstances.**

Accommodation:

Accommodation on campus (approx. 40 weeks)

- En-suite starts from £184/week

Accommodation off campus (approx. 42 – 51 weeks)

- En-suite starts from £207/week
- Studio starts from £230/week

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

Admission Calendar

| | |
|--------------------------------|----------------|
| Application deadline | 31 July 2026 |
| 1st Instalment Due Date | 31 July 2026 |
| Interview Entrance Examination | 9 August 2026 |
| Entrance Result | 10 August 2026 |
| Instruction begins | 25 Sep 2026 |

Tuition Fees

| | |
|----------------------------|--------------------|
| 1 st Instalment | 150,000 THB |
| 2 nd Instalment | 300,000 THB |
| 3 rd Instalment | 149,000 THB |
| Total | 599,000 THB |

***International students (Non-Thai student) will be added THB 25,000**



RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

 **02 2585159, 088 0222701, 098 2856114**

 **@rsustudyabroad**

 **info@rsustudyabroad.com**

www.rsustudyabroad.com/joint-master-programme



APPLY NOW

<http://bit.ly/RSUApplyNow>