

Top 100 of Business Schools worldwide hold the 'Triple Crown Accreditation'



Only 1 Year Joint Master Programme
1 Term @ RSU Thailand + Terms 2 & 3 @ UC (NZ)

Study Plan - Course Modules

Term 1 : Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- Digital Entrepreneurial Finance
- Quantitative Analysis and Digital Business Statistics
- International Business Strategic Management
- Research in Action (*non-credit*)

Term 2 : Jul – Nov 2027 @UC

- Content and Social Media Marketing
- Digital Marketing Strategy
- Search Engine Success
- Digital Marketing Analytics

Term 3 : Dates TBC 2028 @UC

- Consumer Insights
- Digital Marketing
- Applied Marketing Project

Please note: some modules may be subject to change due to unforeseen circumstances.

Admission Calendar

Application deadline	31 July 2026
1 st Instalment Due Date	31 July 2026
Interview Entrance Examination	9 August 2026
Entrance Result	10 August 2026
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	820,000 THB
Total	970,000 THB

*International students (Non-Thai student) will be added THB 25,000



Triple crown accreditation

Additional Fees:

- Medical and Travel Insurance approx. NZ\$855 – NZ\$1,000
- Student visa fees (Please check with the New Zealand Immigration)

Estimated Cost of Living: Food and Accommodation approx. NZ\$1,372 – NZ\$1,748 per month (Depend on lifestyle)

- Accommodation on campus (Halls of residence – single room with shared bathrooms) : starts from NZ\$245/week (minimum 16 weeks) plus deposit of NZ\$800
- Full-time International students are allowed to work up to 25 hours a week and full-time working during vacations.

RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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