



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @DMU, UK

Study Plan - Course Modules

Trimester 1: Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- International Business Management in Digital Era
- International Marketing Communication and Media Management
- Global Management and Organizational Behavior
- Research in Action (*non-credit*)

Trimester 2: Jan - May 2027 @DMU

- Integrated Marketing Communications
- Digital Marketing Strategy
- OR
- Consumer Experience and Behaviour



Trimester 3: Jun - Sep 2027 @DMU

Choose one of the following:

- Marketing Dissertation
- OR
- Marketing Consulting Project

***Please note : some modules may be subject to change due to unforeseen circumstances.*

Accommodation:

The Student Accommodation (Halls of Residence)

- DMU-owned/managed halls: Single bed with shared bathroom starts from £99 - £115/week (approx. 41 – 43 weeks)
- Privately owned halls: En-suite starts from £137 - £185.61/week (approx. 43 - 44 weeks)

Estimated Cost of Living:

- A student will need a minimum of £1,171 per month to cover basic living expenses.
- International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.

Additional Fees:

- Student Visa Fees

Admission Calendar

Application deadline	31 July 2026
1 st Instalment Due Date	31 July 2026
Interview Entrance Examination	9 August 2026
Entrance Result	10 August 2026
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	530,000 THB
Total	680,000 THB

*International students (Non-Thai student) will be added THB 25,000

RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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