

# MSc Marketing and Marketing Communications

RSU | STUDY ABROAD

JOINT MASTER  
BY RSU STUDY ABROAD

UWE Bristol  
University of the West of England



**Only 1 Year Joint Master Programme**  
**Trimester 1 @RSU, Thailand + Trimester 2 & 3 @UWE Bristol, UK**

## Study Plan - Course Modules

### Trimester 1 : Sep - Dec 2026 @RSU Tower

- Digital Entrepreneurial Finance
- International Marketing Communication and Media Management
- International Business Strategic Management
- Global Management and Organizational Behavior
- Research in Action (*non-credit*)



### Trimester 2 : Jan – May 2027 @UWE

UK Quality Assured

- Communication Strategies and Brand Engagement
- Career Catalyst: Developing Skills for Long Term Success (Studying both Tri2 & Tri3)
- **Project 1 : Choose One the following Module**
  - Marketing Project: Group Project Challenge (Research Project)
- OR**
- Enterprise Project: Concept Development

### Trimester 3 : May – Sep 2027 @UWE

- Career Catalyst: Developing Skills for Long Term Success
- **Project 2 : Choose One the following Module**
  - Management Project: Individual Project Challenge (Research Project)
- OR**
- Enterprise Project: Business Realisation

### Accommodation: (approx. 42 – 51 weeks)

- **Accommodation on campus (Frenchay campus)** : En-suite starts from £211/week.
- **Accommodation in the city centre (City campus)** : En-suite starts from £175/week, Studio starts from £225/week.

\*A student will need a minimum of £1,171 per month to cover basic living expenses.

\*International students are allowed to work up to 20 hours per week during term time and full-time during the vacation period.

## Admission Calendar

Application deadline	31 July 2026
1 <sup>st</sup> Instalment Due Date	31 July 2026
Interview Entrance Examination	9 August 2026
Entrance Result	10 August 2026
Instruction begins	25 Sep 2026

## Tuition Fees

1 <sup>st</sup> Instalment	150,000 THB
2 <sup>nd</sup> Instalment	200,000 THB
3 <sup>rd</sup> Instalment	280,000 THB
<b>Total</b>	<b>630,000 THB</b>

\*International students (Non-Thai student) will be added THB 25,000



\*\* Please note : some modules may be subject to change due to unforeseen circumstances.

## RSU Study Abroad by Center (RSU Tower – Sukhumvit 31)

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