

MBA Digital Marketing

RSU | STUDY ABROAD JOINT MASTER BY RSU STUDY ABROAD



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @ARU, UK



Study Plan - Course Modules

Trimester 1 : Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- International Marketing Communication and Media Management
- International Business Management in Digital Era
- Global Management and Organizational Behavior
- Research in Action (**non-credit**)

Trimester 2 : Jan – Apr 2027 @ARU

- Finance for Decision Making
- Management and Strategy
- Digital Marketing, Data and Analytics



Trimester 3 : May – Aug 2027 @ARU

- Entrepreneurial Action (Major Project)

*****Please note : some modules may be subject to change due to unforeseen circumstances.***

Accommodation:

Accommodation on campus (approx. 40 weeks)

- En-suite starts from £184/week

Accommodation off campus (approx. 42 – 51 weeks)

- En-suite starts from £207/week
- Studio starts from £230/week

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

Admission Calendar

Application deadline	31 Aug 2026
1st Instalment Due Date	31 Aug 2026
Interview Entrance Examination	6 Sep 2026
Entrance Result	7 Sep 2026
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	300,000 THB
3 rd Instalment	225,000 THB
Total	675,000 THB

***International students (Non-Thai student) will be added THB 25,000**



RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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www.rsustudyabroad.com/joint-master-programme



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