

MSc Marketing and Marketing Communications

RSU STUDY ABROAD

JOINT MASTER
BY RSU STUDY ABROAD

UWE Bristol
University of the West of England



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @UWE Bristol, UK

Study Plan - Course Modules

Trimester 1 : Sep - Dec 2026 @RSU Tower

- Digital Entrepreneurial Finance
- International Marketing Communication and Media Management
- International Business Strategic Management
- Global Management and Organizational Behavior
- Research in Action (*non-credit*)



Trimester 2 : Jan – May 2027 @UWE

UK Quality Assured

- Communication Strategies and Brand Engagement
- Career Catalyst: Developing Skills for Long Term Success (*Studying both Tri2 & Tri3*)
- **Project 1 : Choose One the following Module**
 - Marketing Project: Group Project Challenge (*Research Project*)
- OR**
- Enterprise Project: Concept Development

Trimester 3 : May – Sep 2027 @UWE

- Career Catalyst: Developing Skills for Long Term Success
- **Project 2 : Choose One the following Module**
 - Management Project: Individual Project Challenge (*Research Project*)
- OR**
- Enterprise Project: Business Realisation

Accommodation: (approx. 42 – 51 weeks)

- **Accommodation on campus (Frenchay campus) :** En-suite starts from £211/week.
- **Accommodation in the city centre (City campus) :** En-suite starts from £175/week, Studio starts from £225/week.

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours per week during term time and full-time during the vacation period.*

Admission Calendar

Application deadline	31 Aug 2026
1 st Instalment Due Date	31 Aug 2026
Interview Entrance Examination	6 Sep 2026
Entrance Result	7 Sep 2026
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	200,000 THB
3 rd Instalment	280,000 THB
Total	630,000 THB

***International students (Non-Thai student) will be added THB 25,000**



*** Please note : some modules may be subject to change due to unforeseen circumstances.*

RSU Study Abroad by Center (RSU Tower – Sukhumvit 31)



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www.rsustudyabroad.com/joint-master-programme



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