



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @RGU, UK

Course Modules



Trimester 1 : Sep – Dec 2026 @RSU Tower

- Research Methodology for Digital Business
- Advanced Digital Marketing
- International Marketing Communication and Media Management
- **Digital Entrepreneurial Finance**
- Research in Action (*non-credit*)

Trimester 2 : Jan – Apr 2027 @RGU (Pending)

- Business Marketing and Innovation
- Global Marketing Management
- Methods, Metrics and Analytics
- Professional Industry Experience

Trimester 3 : May – Sep 2027 @RGU (Pending)

- Dissertation



****Please note : some modules may be subject to**

•Accommodation:

Accommodation on campus (RGU Accommodation)

- Single standard room (Shared bathroom) starts from £105.98/week (approx. 42 - 49 weeks)
- Single En-suite room (Single with bathroom) starts from £150/week (approx. 42 - 49 weeks)

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

Admission Calendar

Application deadline	31 Aug 2026
1st Instalment Due Date	31 Aug 2026
Interview Entrance Examination	6 Sep 2026
Entrance Result	7 Sep 2026
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	200,000 THB
3 rd Instalment	350,000 THB
Total	700,000 THB

**** Notice of Tuition Fees change: Tuition fees may be changed from this fee for the year 2026 due to the updated academic year 2026 from Robert Gordon University.**

***International students (Non-Thai student) will be added THB 25,000**

RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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www.rsustudyabroad.com/joint-master-programme



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