

MBA Digital Marketing

RSU | STUDY ABROAD | JOINT MASTER
BY RSU STUDY ABROAD



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @ARU, UK



Study Plan - Course Modules

Trimester 1 : Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- International Marketing Communication and Media Management
- International Business Management in Digital Era
- Global Management and Organizational Behavior
- Research in Action (**non-credit**)

Trimester 2 : Jan – Apr 2027 @ARU

- Finance for Decision Making
- Management and Strategy
- Digital Marketing, Data and Analytics



Trimester 3 : May – Aug 2027 @ARU

- Entrepreneurial Action (Major Project)

*****Please note : some modules may be subject to change due to unforeseen circumstances.***

Accommodation:

Accommodation on campus (approx. 40 weeks)

- En-suite starts from £184/week

Accommodation off campus (approx. 42 – 51 weeks)

- En-suite starts from £207/week
- Studio starts from £230/week

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

Admission Calendar

Application deadline	Apply Now
1st Instalment Due Date	Please Contact Us
Interview Entrance Examination	Please Contact Us
Entrance Result	Please Contact Us
Instruction begins	25 Sep 2026

Tuition Fees

1st Instalment	150,000 THB
2nd Instalment	300,000 THB
3rd Instalment	225,000 THB
Total	675,000 THB

***International students (Non-Thai student) will be added THB 25,000**



RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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www.rsustudyabroad.com/joint-master-programme



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