



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @RGU, UK

Course Modules



Trimester 1 : Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- Research Methodology for Digital Business
- International Marketing Communication and Media Management
- **Global Management and Organizational Behavior**
- Research in Action (*non-credit*)

Trimester 2 : Jan - Apr 2027 @RGU (Pending)

- Political Communication and Public Affairs
- Broadcast Journalism
- Professional Industry Experience
- Methods, Metrics and Analytics



Trimester 3 : May - Sep 2027 @RGU (Pending)

- Dissertation

*****Please note : some modules may be subject to***

Accommodation:

Accommodation on campus (RGU Accommodation)

- Single standard room (Shared bathroom) starts from £105.98/week (approx. 42 - 49 weeks)
- Single En-suite room (Single with bathroom) starts from £150/week (approx. 42 - 49 weeks)

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

Admission Calendar

Application deadline	Apply Now
1st Instalment Due Date	Please Contact Us
Interview Entrance Examination	Please Contact Us
Entrance Result	Please Contact Us
Instruction begins	25 Sep 2026

Tuition Fees

1st Instalment	150,000 THB
2nd Instalment	200,000 THB
3rd Instalment	350,000 THB
Total	700,000 THB

**** Notice of Tuition Fees change: Tuition fees may be changed from this fee for the year 2026 due to the updated academic year 2026 from Robert Gordon University.**

***International students (Non-Thai student) will be added THB 25,000**

RSU Study Abroad Center (RSU Tower – Sukhumvit 31)



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www.rsustudyabroad.com/joint-master-programme



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