



**Only 1 Year Joint Master Programme**  
**Trimester 1 @RSU, Thailand + Trimester 2 & 3 @RGU, UK**

## Course Modules



### **Trimester 1 : Sep – Dec 2026 @RSU Tower**

- Research Methodology for Digital Business
- Advanced Digital Marketing
- International Marketing Communication and Media Management
- **Digital Entrepreneurial Finance**
- Research in Action (*non-credit*)

### **Trimester 2 : Jan – Apr 2027 @RGU (Pending)**

- Business Marketing and Innovation
- Global Marketing Management
- Methods, Metrics and Analytics
- Professional Industry Experience

### **Trimester 3 : May – Sep 2027 @RGU (Pending)**

- Dissertation



**\*\*Please note : some modules may be subject to**

#### **•Accommodation:**

Accommodation on campus (RGU Accommodation)

- Single standard room (Shared bathroom) starts from £105.98/week (approx. 42 - 49 weeks)
- Single En-suite room (Single with bathroom) starts from £150/week (approx. 42 - 49 weeks)

*\*A student will need a minimum of £1,171 per month to cover basic living expenses.*

*\*International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

## Admission Calendar

|                                |                   |
|--------------------------------|-------------------|
| Application deadline           | Apply Now         |
| 1st Instalment Due Date        | Please Contact Us |
| Interview Entrance Examination | Please Contact Us |
| Entrance Result                | Please Contact Us |
| Instruction begins             | 25 Sep 2026       |

## Tuition Fees

|                            |                    |
|----------------------------|--------------------|
| 1 <sup>st</sup> Instalment | 150,000 THB        |
| 2 <sup>nd</sup> Instalment | 200,000 THB        |
| 3 <sup>rd</sup> Instalment | 350,000 THB        |
| <b>Total</b>               | <b>700,000 THB</b> |

**\*\* Notice of Tuition Fees change: Tuition fees may be changed from this fee for the year 2026 due to the updated academic year 2026 from Robert Gordon University.**

**\*International students (Non-Thai student) will be added THB 25,000**

### **RSU Study Abroad Center (RSU Tower – Sukhumvit 31)**

**02 2585159, 088 0222701, 098 2856114**

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**[www.rsustudyabroad.com/joint-master-programme](http://www.rsustudyabroad.com/joint-master-programme)**



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<http://bit.ly/RSUApplyNow>