



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @Sheffield Hallam University , UK

Study Plan - Course Modules

Trimester 1 : Sep – Dec 2026 @RSU Tower

- Advanced Digital Marketing
- International Marketing Communication and Media Management
- Digital Entrepreneurial Finance
- International Business Strategic Management
- Research in Action (**non-credit**)

Trimester 2 : Jan – May 2027 @SHU

- Leadership and Decision Making for Sustainable Marketing
- Consumer Behaviour in Dynamic Environments

Trimester 3 : May – Sep 2027 @SHU

Choose one module from this list:

- Dissertation
- OR**
- Consultancy



****Please note : some modules may be subject to change due to unforeseen circumstances.**

Accommodation:

Halls of residence around campus (approx. 44 weeks)

- En-suite starts from £109 - £210/week

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

Admission Calendar

Application deadline	Apply Now
1st Instalment Due Date	Please Contact Us
Interview Entrance Examination	Please Contact Us
Entrance Result	Please Contact Us
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	300,000 THB
3 rd Instalment	195,000 THB
Total	645,000 THB

***International students (Non-Thai student) will be added THB 25,000**



RSU Study Abroad Center (RSU Tower – Sukhumvit 31)



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www.rsustudyabroad.com/joint-master-programme



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