

**Top 100 of Business Schools worldwide hold the 'Triple Crown Accreditation'**



**Only 1 Year Joint Master Programme**  
**Term 1 @ RSU Thailand + Term 2 & 3 @ UC (NZ)**

## Study Plan - Course Modules

### **Term 1 : Sep – Dec 2026 @RSU Tower**

- Advanced Digital Marketing
- International Business Strategic Management
- Digital Entrepreneurial Finance
- Research Methodology for Digital Business
- Research in Action (**non-credit**)

### **Term 2 : Feb – Jun 2027 @UC**

- Business Economics
- Leadership
- Managing People and Performance
- Evidence Based Management (*or 15-point elective*)

### **Term 3 : Jul – Nov 2027 @UC**

- Accounting for Managers

#### **PLUS**

- Consultancy Project (*limited entry*)

#### **OR**

- Evidence-Based Management Consulting Project

#### **AND**

- Innovation

*Please note: some modules may be subject to change due to unforeseen circumstances.*

### **Additional Fees:**

- Medical and Travel Insurance approx. NZ\$855 – NZ\$1,000
- Student visa fees (Please check with the New Zealand Immigration)

**Estimated Cost of Living:** Food and Accommodation approx. NZ\$1,372 – NZ\$1,748 per month (Depend on lifestyle)

- Accommodation on campus (Halls of residence – single room with shared bathrooms) : starts from NZ\$245/week (minimum 16 weeks) plus deposit of NZ\$800
- Full-time International students are allowed to work up to 25 hours a week and full-time working during vacations.

## Admission Calendar

|                                     |                   |
|-------------------------------------|-------------------|
| Application deadline                | Apply Now         |
| 1 <sup>st</sup> Instalment Due Date | Please Contact Us |
| Interview Entrance Examination      | Please Contact Us |
| Entrance Result                     | Please Contact Us |
| Instruction begins                  | 25 Sep 2026       |

## Tuition Fees

|                            |                    |
|----------------------------|--------------------|
| 1 <sup>st</sup> Instalment | 150,000 THB        |
| 2 <sup>nd</sup> Instalment | 820,000 THB        |
| <b>Total</b>               | <b>970,000 THB</b> |

**\*\*\* For Thai students Only \*\*\***



**Triple crown accreditation**

**RSU Study Abroad Center (RSU Tower – Sukhumvit 31)**

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**APPLY NOW**

<http://bit.ly/RSUApplyNow>