



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @UON, UK

Study Plan - Course Modules

Trimester 1 : Sep – Dec 2026 @RSU Tower

- International Business Management in Digital Era
- Advanced Digital Marketing
- Research Methodology for Digital Business
- International Marketing Communication and Media Management
- Research in Action **(non-credit)**

Trimester 2 : Jan – May 2027 @UON

- Global Marketing Strategy
- Strategic Digital Marketing

Trimester 3 : May – Sep 2027@UON

- Luxury Brand Communications
- Global Marketing Issues
- Dissertation / Research Methods

****Please note : some modules may be subject to change due to unforeseen circumstances.**

Admission Calendar

Application deadline	Apply Now
1st Instalment Due Date	Please Contact Us
Interview Entrance Examination	Please Contact Us
Entrance Result	Please Contact Us
Instruction begins	25 Sep 2026

Tuition Fees

1 st Instalment	150,000 THB
2 nd Instalment	350,000 THB
3 rd Instalment	140,000 THB
Total	640,000 THB

***International students (Non-Thai student) will be added THB 25,000**

Accommodation:

Accommodation (UON Accommodation – Scholars Green)

- Single En-suite room (Single with bathroom) starts from £82/week (approx. 42 weeks)
- Twin En-Suite room (with bathroom) starts from £97/week (approx. 42 weeks)
- Single Studio room (with bathroom + kitchen) starts from £154/week (approx. 42 weeks)

**A student will need a minimum of £1,171 per month to cover basic living expenses.*

**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*



RSU Study Abroad Center (RSU Tower – Sukhumvit 31)

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www.rsustudyabroad.com/joint-master-programme



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