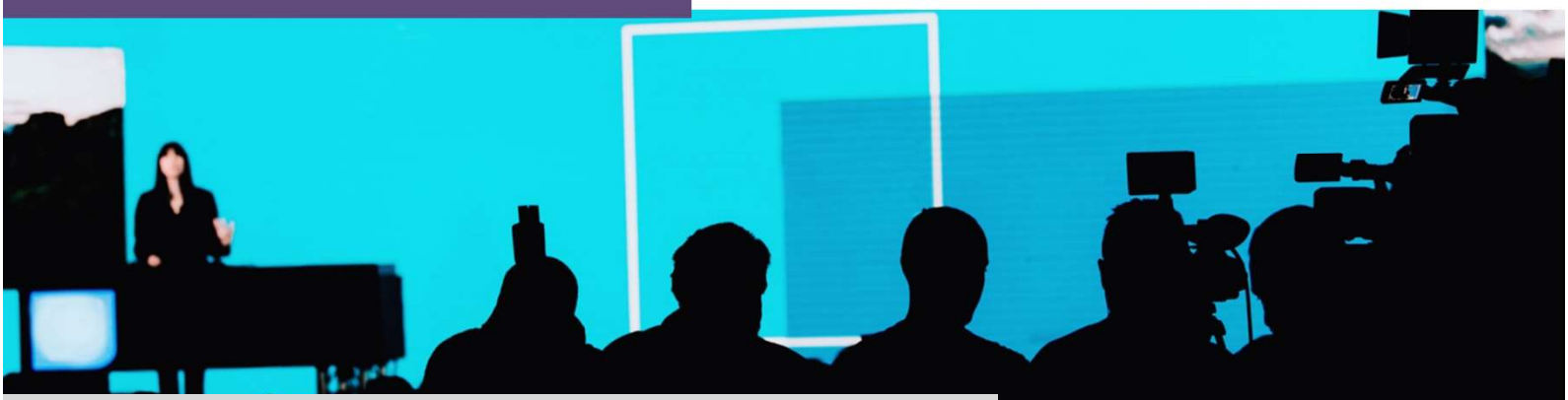
MSc Corporate Communications and Public Affairs

RSU STUDY ABROAD | JOINTMASTER BY RSU STUDY ABROAD | ROBERT GORDON UNIVERSITY ABERDEEN



Only 1 Year Joint Master Programme
Trimester 1 @RSU, Thailand + Trimester 2 & 3 @RGU, UK

Study Plan - Course Modules

QAA Scotland
UK Quality Assured

Trimester 1 : Pending @RSU Tower
- Advanced Digital Marketing
- Research Methodology for Digital Business
- International Marketing Communication and Media Management
- Global Management and Organizational Behavior

Trimester 2 : Pending @RGU
- Political Communication and Public Affairs
- Broadcast Journalism
- Professional Industry Experience
- Methods, Metrics and Analytics

CIPR ACCREDITED TEACHING CENTRE

Trimester 3 : Pending @RGU
- Dissertation

***Please note : some modules may be subject to change due to unforeseen circumstances.**

Admission Calendar

Application deadline	30 Nov 2026
1st Instalment Due Date	30 Nov 2026
Interview Entrance Examination	13 Dec 2026
Entrance Result	14 Dec 2026
Instruction begins	29 Jan 2027

Tuition Fees	
1st Instalment	150,000 THB
2nd Instalment	200,000 THB
3rd Instalment	350,000 THB
Total	**700,000 THB**

***International students (Non-Thai student) will be added THB 25,000**

Notice of Tuition Fee Changes:
Please note that the tuition fees stated above may be subject to change for the 2027 academic year, pending confirmation of the updated tuition fees from Robert Gordon University.

Accommodation:
Accommodation on campus (RGU Accommodation)
- Single standard room (Shared bathroom) starts from £105.98/week (approx. 42 - 49 weeks)
- Single En-suite room (Single with bathroom) starts from £150/week (approx. 42 - 49 weeks)

**A student will need a minimum of £1,171 per month to cover basic living expenses.*
**International students are allowed to work up to 20 hours a week during term time and full-time working during vacations.*

RSU Study Abroad Center (RSU Tower – Sukhumvit 31)
02 2585159, 088 0222701, 098 2856114
@rsustudyabroad
info@rsustudyabroad.com
www.rsustudyabroad.com/joint-master-programme

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